What is Service Roundtable?

• A Business Alliance Supporting Contractors

• The Mission of the Service Roundtable is to “Help Contractors Improve Their Business and Financial Performance, Leading to a Profitable Exit Strategy.”
It’s a Website

What is Service Roundtable?

Formed by leading contractors, the Service Roundtable offers an incredible array of HVAC, Electrical, Solar, and Plumbing best practice tools to help you generate leads, close more sales, market your company, recruit technicians and plumbers, price for profit, manage your service agreements, and create an exit strategy.
What is Service Roundtable?

It’s Events
SAN DIEGO HILTON
Alliance Day:
March 10th
International Roundtable:
March 11th - March 12th, 2020

See you in March!

San Diego 2020
INTERNATIONAL ROUNDTABLE
Join Us!

Alliance Day
SEPTEMBER 21

Service World Expo
SEPTEMBER 22-24

Tampa

SEPTEMBER 22-24, 2020
It’s a Source of Motivation

What is Service Roundtable?
What is Service Roundtable?

It’s Networking With Top Contractors & Industry Consultants
What is Service Roundtable?

It’s a Community
What is Service Roundtable?

It’s the Industry’s Largest Content Library
What's Inside:
The Download Center
What’s Inside: Pop-Up Content Description

What is Service Roundtable?
What is Service Roundtable?

- Consumer Newsletters
- Marketing Flyers
- Facebook Coupons
- Door Hangers
- Job Descriptions
- Pricing Calculators
- Business Forms
- Training Material
- Service Agreements
- Direct Mail Pieces
- Motivational Posters
- Business Ideas
- Human Resource Material
- Call Scripts
- Ads
- Job Applications
- Gift Certificates
- Employee Recruiting
- eBooks
- Warranties
- Promotions
- Affinity Marketing
- And More
What's Inside:
The Idea Exchange

What is Service Roundtable?
What is Service Roundtable?

- Need more ammo for when the client calls and says; you charged me $xxx.00 for a capacitor that costs $15.00!
- evap coils leaking
- MSDS Books
- Employees and side jobs
- Service Titan
- Cell phones
- Saturday Rabbit Hole 8/13/2016
- Service Truck GPS Locator
- Leading with Service by Nathan Mitchell
- outdoor decals
- Training
- Advice
- What do you want from your distributor?
What is Service Roundtable?

What’s Inside: Comanche Marketing
What's Inside: The Profit Report
What’s Inside: Money Mail
What is Service Roundtable?
What is Service Roundtable?

Average Member

One thousand five hundred one and 71/100

Q3 2016

One Quarter Rebate

1025

$1,501.71

DOLLARS
What is Service Roundtable?

What’s Inside: Group Buys

Sensi Wi-Fi Thermostat: 89.99!

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<tr>
<th>Value</th>
<th>Discount</th>
<th>You Save</th>
<th>Buy it Before</th>
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<tr>
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<td>44%</td>
<td>$70.00</td>
<td>10:00 AM 5/01/2015</td>
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Use Coupon Code SRTWIFI for discount
What is Service Roundtable?

Only $50 a Month
Welcome Associate Member!

How to Make the Most of Your Membership:
- Report Purchases and Earn Rebates
- Receive GroupBuy Specials
- Attend Member Conferences/Training

Additional FREE Benefits:
- Profit Report Newsletter
- Free Downloads
- Comanche Marketing
- Member Announcements

WHO Can Be An Associate?
Owners of service businesses who are members of an organization affiliated with the Service Roundtable
What do Associate Members receive?
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What do Associate Members receive?
What do Associate Members receive?
Join Us!

Alliance Day
September 21

Service World Expo
September 22-24, 2020

Tampa
What does an Associate Membership include?

Included with Association Membership:

- Member Discount to Events
- Freebie Content from Website
- Group Buys
- Rebates from Most Preferred Partners
What happens when you upgrade?

$50/Month
What happens when you upgrade?

$50/Month

Your Association
How else does your association benefit?

• Service Roundtable will provide meeting speakers free
• Association can participate with Other Affiliates to share best practices
• Option to use Service Roundtable file sharing space for members
• Cross marketing (we encourage our members join Association and vice versa)
• Service Roundtable communicates Association events
Requirements?

• Identify as an Affiliate with the Service Roundtable
• Complementary booth at the Association trade show
• Identify the Service Roundtable as a show sponsor
Comparisons

Associate Membership

- Average Quarterly Rebate $150
- Access to 300 pieces of customizable content
- Discounted Registration for Events
- Frequent Educational Newsletters / Mailings

Service Roundtable Membership

- Average Quarterly Rebate $1,500
- Access to 3,000 pieces of customizable content
- Discounted Registration for Events
- Frequent Educational Newsletters / Mailings
- Idea Exchange
- $25 a month of dues returned to Local Association