

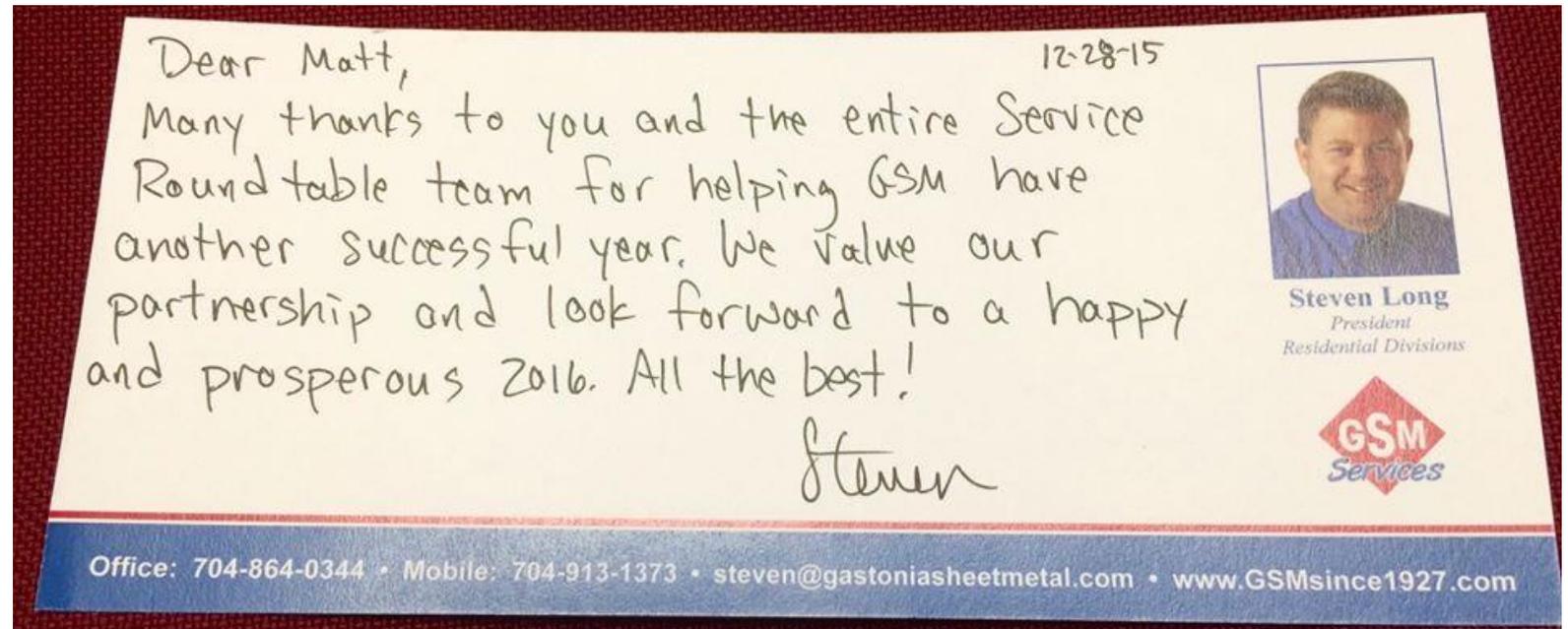


SERVICE ROUNDTABLE

ServiceRoundtable.com • 877.262.3341

What is Service Roundtable?

- A Business Alliance Supporting Contractors
- The Mission of the Service Roundtable is to “Help Contractors Improve Their Business and Financial Performance, Leading to a Profitable Exit Strategy.”



What is Service Roundtable?

It's a
Website

The screenshot shows the Service Roundtable website homepage. At the top, there is a navigation bar with the logo, toll-free number (877.262.3341), and a list of menu items: 'The Largest Private Contractor Group', 'Take a Tour', 'About Us', 'Testimonials', 'Free Stuff', 'FAQs', and a 'Join Now' button. A login form is located in the top right corner, featuring fields for 'Email address' and 'Password', a 'Log In' button, a dropdown menu for 'HVAC', and a 'Forgot Password?' link. Below the navigation bar, there is a sidebar on the left with social media icons (Facebook, Twitter, YouTube, LinkedIn) and a list of links: 'Service Nation Alliance', 'HVAC Branding', 'Online Store', 'Comanche Marketing', 'Servant Leaders', 'Events & Dates', 'Profiles In Prosperity', 'Affiliates', 'Contact Us', 'Need a Speaker?', and 'Testimonials'. The main content area features a large banner with a man in a blue shirt, the text '\$50/month', and the Service Roundtable logo. Below the banner, there are navigation arrows and a paragraph of text describing the organization's services. The text reads: 'Formed by leading contractors, the Service Roundtable offers an incredible array of HVAC, Electrical, Solar, and Plumbing best practice tools to help you generate leads, close more sales, market your company, recruit technicians and plumbers, price for profit, manage your service agreements, and create an exit strategy.'

SERVICE ROUNDTABLE
Toll Free: 877.262.3341

Email address
Password
Log In HVAC Forgot Password?

The Largest Private Contractor Group
Take a Tour About Us Testimonials Free Stuff FAQs
Join Now

Connect

Service Nation Alliance
HVAC Branding
Online Store
Comanche Marketing
Servant Leaders
Events & Dates
Profiles In Prosperity
Affiliates
Contact Us
Need a Speaker?
Testimonials

"Thankfully I'm a Service Roundtable member now, so I don't have to guess anymore and have people to ask."
Ryan Garrison
Owner
The Drain Guys
West Orange, NJ

SERVICE ROUNDTABLE
\$50/month
Call 877.262.3341 today for a free tour!
GET MORE SALES! MAKE MORE PROFIT! SAVE MORE TIME!

Formed by leading contractors, the Service Roundtable offers an incredible array of HVAC, Electrical, Solar, and Plumbing best practice tools to help you generate leads, close more sales, market your company, recruit technicians and plumbers, price for profit, manage your service agreements, and create an exit strategy.

What is Service Roundtable?

It's Events





2020

San Diego

INTERNATIONAL ROUNDTABLE

See you in March!

SAN DIEGO HILTON

Alliance Day:

March 10th

International Roundtable:

March 11th - March 12th, 2020

Join Us!



**SERVICE
WORLD**
— EXPO —

TAMPA

SEPTEMBER 22-24, 2020

ALLIANCE DAY

SEPTEMBER 21

SERVICE WORLD EXPO

SEPTEMBER 22-24

What is Service Roundtable?

It's a Source
of
Motivation



40 Proverbs
For contractors to live by

31/40

Customers are not always right, but they are still customers.

40 Proverbs
For contractors to live by

20/40

Any business not growing is stagnating or dying.

What is Service Roundtable?

**It's Networking
With Top
Contractors &
Industry
Consultants**



What is Service Roundtable?

**It's a
Community**



What is Service Roundtable?

What's Inside: The Download Center

DOWNLOAD CENTER

Also check out: [File Share Center](#) | [Shareware Library](#) | [Freebies Downloads](#) | [Contractor Coalition Content](#)

Type the search words in the box below
(like "postcard", "door hanger", "spring newsletter")

- Any words
 All words
 Exact phrase

SEARCH 

Publisher files can be opened with Microsoft Publisher (PC)
or LibreOffice Draw (PC or Mac)

Need something we don't have? Got an idea? [Suggest](#)

MARKETING PACKAGES

Page of 121



Winter 2018 Newsletter Postcard

added Nov 20, 2018 | 8 Downloads



This postcard is a condensed version of our Winter HVAC 2018 newsletter featuring an article titled "9 Tips for Maintaining Y ... [more](#)

 Download Now

 Rate This

Not rated (0)

Winter Newsletter 2018

added Nov 16, 2018 | 64 Downloads



The HVAC 2018 Winter Newsletter is now here! Allow your customers to enjoy informative industry related articles. We've desig ... [more](#)

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World Toilet Day Facebook Cover Photo

added Nov 14, 2018 | 54 Downloads



World Toilet Day is a global day to inspire action and raise awareness about the global sanitation crisis - a topic often neg ... [more](#)

 Download Now

 Rate This

Not rated (0)

Magazine Ad: Winter Upgrades, Tune-ups, Reminders

added Nov 6, 2018 | 71 Downloads



You don't want to get stuck in the cold this winter! This graphic can be posted on your social sites to help your audience ke ... [more](#)

 Download Now

 Rate This

Not rated (0)

Shutoff Valve or Switch Tag

added Oct 29, 2018 | 67 Downloads



This piece is a shutoff valve / switch tag that can be used by

Thanksgiving Online Coupon

added Oct 24, 2018 | 151 Downloads



Celebrate this Thanksgiving with this special online coupon

Sherry Rodgers

Just Recommended
THE ULTIMATE HVAC INCOMING CA
[See More](#)

Altaron Veasey

Just Recommended
Half-Page Magazine Ad
[See More](#)

RATE YOUR
DOWNLOADS 

Top Downloads This Week

[Winter Newsletter 2018](#)

64 downloads

[World Toilet Day Facebook Cover Photo](#)

54 downloads

[Thanksgiving Facebook Cover Photo](#)

28 downloads

[Thanksgiving Online Coupon](#)

19 downloads

[Magazine Ad: Winter Upgrades, Tune-ups, Reminders](#)

18 downloads

Top Downloads This Month

[Thanksgiving Online Coupon](#)

151 downloads

[Winter Prep Postcard \(HVAC\)](#)

104 downloads

[Industry Tips for Social Media](#)

76 downloads

[Veteran's Day Facebook Cover Photo](#)

72 downloads

[PROFIT REPORT ISSUE 19: JULY 2017](#)

72 downloads

Top Downloads - All Time

What is Service Roundtable?

What's Inside: Pop-Up Content Description

FALL NEWSLETTER 2016 HVAC
Content Release Date: August 12, 2016

The Fall Newsletter is here! Send out a quarterly newsletter to add a personal touch to your business. Let your customers know you're active in the community. They can enjoy informative, entertaining articles that are relevant to your industry, and also have a constant reminder of your company's contact information.

Page 1:
Features main article titled '5 Hacks for Surviving AC-Free'

Page 2:
'7 Emergency Planning Tips'

Page 3:
Coupon Corner & Did You Know - HVAC Fun Facts

Page 4:
Pumpkin Dump Cake Recipe & Community Involvement Calendar

Be sure to change any text to your company's information, and replace the red rectangle with your company logo. Change all text back to its original color from red before saving. You are free to change any of the contents of this newsletter or coupons to better reflect your business. This Newsletter download has two options of an 8.5"x11" or an 11"x17" document.

This content was created with Microsoft Publisher. Detailed instructions for saving and editing can be found within the document.

If you have any questions about this content, please send an email to content@serviceroundtable.com



Download

Download Time:
45 minutes- 56k Modem
3 minutes- Cable/DSL Modem

NOTE: If you have trouble downloading a file, RIGHT click on download and choose Save Target As or Save File As.

Total Rating (0)
Not rated [Rate This File](#)

Comments (0)
Add a comment

Report This File

What is Service Roundtable?

- Consumer Newsletters
- Marketing Flyers
- Facebook Coupons
- Door Hangers
- Job Descriptions
- Pricing Calculators
- Business Forms
- Training Material
- Service Agreements
- Direct Mail Pieces
- Motivational Posters
- Business Ideas
- Human Resource Material
- Call Scripts
- Ads
- Job Applications
- Gift Certificates
- Employee Recruiting
- eBooks
- Warranties
- Promotions
- Affinity Marketing
- And More



What is Service Roundtable?

What's Inside: The Idea Exchange

Message Sent	Sent By	Subject
Aug 15, 2016 1:40 PM	David Parker	Need more ammo for when the client calls and says, you charged me \$500.00 for a capacitor that costs \$15.00
Aug 15, 2016 10:11 AM	Michael Cameron	re: wrap calls looking
Aug 15, 2016 8:56 AM	Ian Schriener	MSUS Books
Aug 15, 2016 8:55 AM	Matthew Praterka	Employees and side jobs
Aug 15, 2016 8:47 AM	Allan Peters	re: Employees and side jobs
Aug 14, 2016 11:37 PM	Kevin Shea	re: re: re: Service Iban
Aug 14, 2016 7:37 PM	J S	Cell phones
Aug 14, 2016 3:21 PM	Scott Merick	Cell phones
Aug 14, 2016 3:14 PM	Neil Hoss	re: re: re: Service Iban
Aug 14, 2016 2:51 PM	Chris Hayward	re: re: re: Service Iban
Aug 14, 2016 2:47 PM	Chris Hayward	re: Service Iban question
Aug 14, 2016 2:07 PM	John Adams	Cell phones
Aug 13, 2016 9:40 PM	Steve Scott	Employees and side jobs
Aug 13, 2016 2:50 PM	Chris Hayward	Employees and side jobs
Aug 13, 2016 9:33 AM	Dave Hiltbracker	Saturday Mgmt. Hse 8/13/2016
Aug 13, 2016 8:49 AM	John Hiltbracker	re: Service Truck GPS Locator
Aug 12, 2016 11:33 PM	Amy Adigh	re: MSUS Books
Aug 12, 2016 10:16 PM	Mike Hocke	re: Service Truck GPS Locator
Aug 12, 2016 7:28 PM	Jessie Martin	Employees and side jobs
Aug 12, 2016 6:36 PM	Hutan Sykes	Employees and side jobs
Aug 12, 2016 5:31 PM	Shane Huswell	re: Leading with Service by Nathan H
Aug 12, 2016 5:59 PM	Marin Hucner	Employees and side jobs
Aug 12, 2016 1:22 PM	Eric Huberka	outdoor decals
Aug 12, 2016 11:28 AM	Neil Hoss	Employees and side jobs
Aug 12, 2016 11:19 AM	Frank Shaw	Employees and side jobs
Aug 12, 2016 11:10 AM	Sarah Blackwell	re: outdoor decals
Aug 12, 2016 10:42 AM	Tracy Johnson	Employees and side jobs
Aug 12, 2016 10:22 AM	Iony Dapp	Employees and side jobs
Aug 12, 2016 9:22 AM	Dave Hiltbracker	re: What do you want from your distributor?
Aug 12, 2016 8:58 AM	Kevin Walsh	What do you want from your distributor?
Aug 12, 2016 8:49 AM	Kathie Todd	re: what we want from our distributor?
Aug 12, 2016 8:17 AM	Dobba Welch	outdoor decals
Aug 12, 2016 7:50 AM	Joel Blackner	re: re: What do you want from your distributor?
Aug 12, 2016 6:55 AM	Doug Gieser	Service Truck GPS Locator
Aug 11, 2016 5:57 AM	Richard Proke	outdoor decals
Aug 11, 2016 12:34 PM	David Decker	re: Training
Aug 11, 2016 10:18 AM	Jason Gentry	re: Service Truck GPS Locator
Aug 11, 2016 9:19 AM	Curie	What do you want from your distributor?
Aug 11, 2016 7:54 AM	Dellenbaugh	re: Service Truck GPS Locator
Aug 11, 2016 6:17 AM	Neil Hoss	Service Truck GPS Locator
Aug 11, 2016 6:04 AM	Tom Fricker	re: re: What do you want from your distributor?
Aug 11, 2016 5:52 AM	Eric Gieser	re: Advice
Aug 11, 2016 10:02 PM	Joe Cunningham	re: Advice
Aug 10, 2016 1:38 PM	Matthew Praterka	re: Advice
Aug 10, 2016 1:18 PM	Phyllis Farnish	Service Truck GPS Locator
Aug 10, 2016 1:12 PM	Kyle Wallace	Service Truck GPS Locator
Aug 10, 2016 11:38 AM	Hutan Sykes	re: What do you want from your distributor?
Aug 10, 2016 11:23 AM	Tom Fricker	re: re: Advice
Aug 10, 2016 11:20 AM	Tom Fricker	re: What do you want from your distributor?
Aug 10, 2016 10:37 AM	David Harris	Lesson: What's a Tech?
Aug 10, 2016 10:33 AM	Tyler Harris	What do you want from your distributor?

re: Employees and side jobs

Monday, August 15, 2016 8:47 AM

Allan Peters

Reply

Howell Mechanical Co. Ltd.

Print

Show Mail Header

Chris: as I was thinking about your comments and my own experience - here is what i've come to understand about side jobs. When a tech says he's not doing any side work - he's lying. They ALL do side work. Some just more than others. Some will follow your rules and only help immediate family - others basically will work for cash for anyone. Like you I had a tech working for me - I thought he was great. Like you he helped me save my company after I made some bad decisions. He came to work with us when we really were in a very desperate place. And through his and others efforts we worked it out. BUT - then I found out he was working for a former employee, my competition on the weekends. I could never prove theft of inventory - but I know my tools were used. He quit last year - we were able to hire a much better tech, we have a happier crew of guys and my office staff is happier because the paperwork is done right. Was I stupid to hire him when we really needed him? No. I don't think so. Would I ever hire him back - never.. . and that's a long time. I've come to understand that my employees are a bit like players on a team - we trade and draft for better talent; to improve the team and put up more wins. When you have a player / employee that isn't a team player, isn't meeting your expectations, or your customer's and is doing side work - well, maybe it's time to improve the team and make room on the team roster.

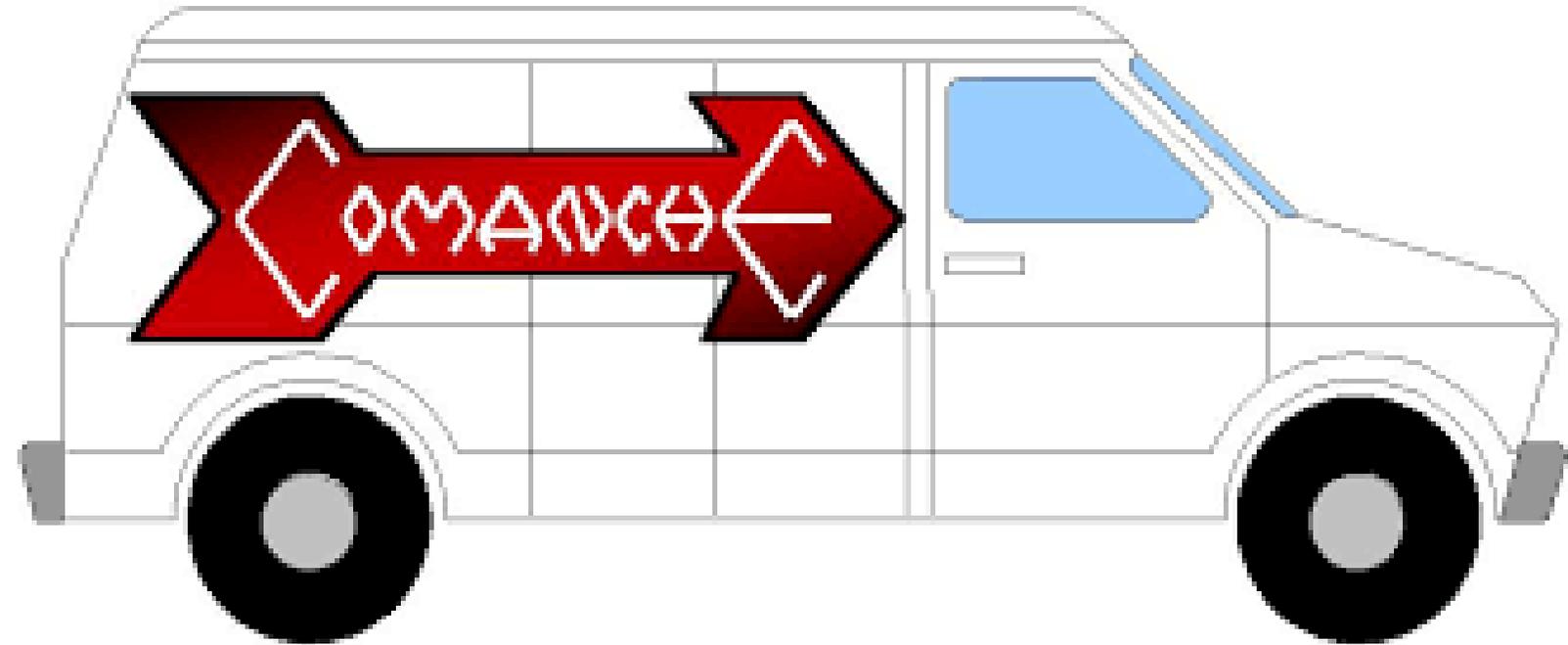
What is Service Roundtable?

- Need more ammo for when the client calls and says; you charged me \$xxx.00 for a capacitor that costs \$15.00!
- evap coils leaking
- MSDS Books
- Employees and side jobs
- Service Titan
- Cell phones
- Saturday Rabbit Hole 8/13/2016
- Service Truck GPS Locator
- Leading with Service by Nathan Mitchell
- outdoor decals
- Training
- Advice
- What do you want from your distributor?



What is Service Roundtable?

What's Inside:
Comanche
Marketing



What is Service Roundtable?

What's Inside: The Profit Report



What is Service Roundtable?

What's Inside: Money Mail



MONEY M@IL

OUR TURNKEY PROGRAM INCLUDES:

- ACCOUNT SETUP FEE**
We'll create your Constant Contact account and set it up to meet the strict standards of the CAN-Spam Act (US) and CASL (CANADA). You'll have complete access once it's up and running (We will work with your existing account if you have one).
- E-MAIL LIST IMPORT**
Don't Worry about the hassle associated with moving your e-mail list. We'll do it for you.
- E-MAIL CREATION**
Each month we'll create a professional, unique new e-mail that will be tailored to generate sales, generate leads, and positively promote your company.
- REVIEW AND LAUNCH**
We'll send you a proof of our monthly e-

ENJOY UNLIMITED DIRECT MARKETING TO YOUR TARGET AUDIENCE WITH MINIMAL EFFORT!

ROUNDTABLE
Reward

buy | earn | repeat



What is Service Roundtable?





What is Service Roundtable?



What is Service Roundtable?

What's Inside: Group Buys



Sensi Wi-Fi Thermostat: 89.99!

Use Coupon Code **SRTWIFI** for discount

Value	Discount	You Save	Buy it Before
\$159.99	44%	\$70.00	10:00 AM 5/01/2015



Shubbie's® Original and Waterproof Pink Shoe Covers



SAVE 15%

Value	Discount	Final Price
\$63.99	15%	\$54.39

Buy it Before **5:00PM CST** on Monday, Sep 21st, 2014

Limited Time Offer
✓ Hurry!

Offer on the Table!

Buy a case of Shubbie's Original or Waterproof Pink Shoe Covers and get 15% off the retail price. Original cases contain 100 pairs of individual shoe covers. Waterproof cases contain 100 Pw / 100 individual shoe covers. \$10 flat rate shipping per case of shoe covers.

Buy! You Shubbie You Live

Bottom Line

October is Breast Cancer Awareness month so let Shubbie's Pink Shoe Covers show your clients you care about a great cause and their feet. These shoe covers were made specifically for service technicians and fit up to a size 12 work boot. The triple layer construction provides a stronger than normal shoe cover compared to other booties on the market.

Support a great cause with Shubbie's Pink Shoe Covers and make sure your clients remember you the next time they need a service or repair.

What is Service Roundtable?

Only \$50 a Month



Welcome Associate Member!



WHO Can Be An Associate?

Owners of service businesses who are members of an organization affiliated with the

Service Roundtable

How to Make the Most of Your Membership:

- ▶ Report Purchases and Earn Rebates
- ▶ Receive GroupBuy Specials
- ▶ Attend Member Conferences/Training

Additional FREE Benefits:

- ▶ Profit Report Newsletter
- ▶ Free Downloads
- ▶ Comanche Marketing
- ▶ Member Announcements



What do Associate Members

have?

Content





What do Associate Members

Group Buys

groupbuy |  **sensi**
simply sensible
Universal Thermostat with Remote Access
EMERSON

Sensi Wi-Fi Thermostat: 89.99!

Use Coupon Code **SRTWIFI** for discount

Value	Discount	You Save	Buy it Before
\$159.99	44%	\$70.00	10:00 AM 5/01/2015

groupbuy

ShuBee's Original and Waterproof Pink Shoe Covers



SAVE 15%

Value	Discount	Final Price
\$83.00	15%	\$54.00

\$10 flat rate shipping per case of shoe covers

Buy it Before
5:00PM CST
on Monday, May 11th, 2015

Limited Time Offer
✓ Hurry!

More Information

ShuBee's got you covered, literally, with ShuBee's Original Pink Shoe Covers. You slide these soft boys over your shoes and they will keep the dry dirt, debris or wet mess inside the covers and off your client floors. Remember the saying a happy wife means a happy life.

Bottom Line

October is Breast Cancer Awareness month. In all ShuBee's Original Pink Shoe Covers show your clients you care about a great cause and their home. These shoe covers were made specifically for service technicians and fit up to a size 12 work boot. The triple layer construction provides a stronger than normal shoe cover compared to other booties on the market.

Support a great cause with ShuBee's Original Pink Shoe Covers and make sure your clients remember you the next time they need a service or repair.

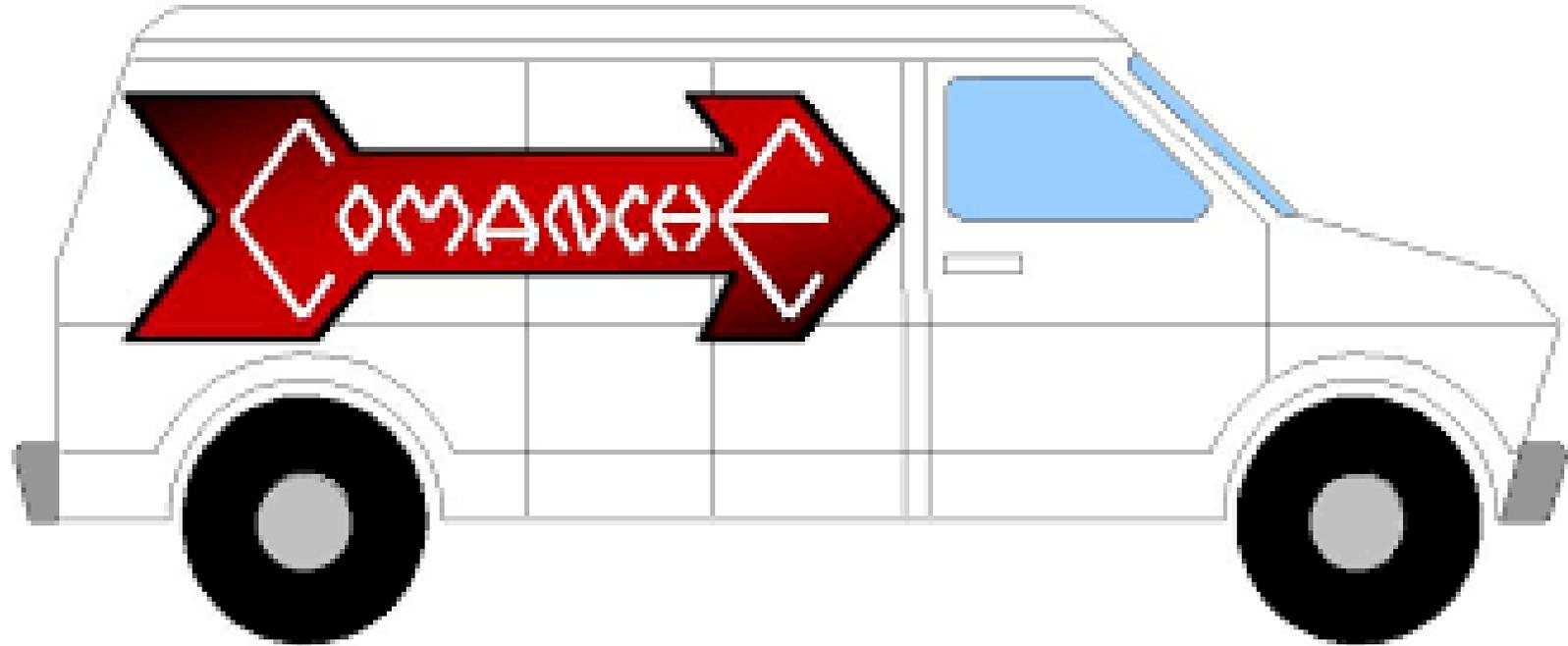
Offer on the Table!

Buy a case of ShuBee's Original or Waterproof Pink Shoe Covers and get 15% off the retail price. Original cases contain 100 pairs of universal shoe covers. Waterproof cases contain 100 Pairs of Pink shoe covers. \$10 flat rate shipping per case of shoe covers.

Buy! + You Choose Your Case

What do Associate Members

Comanche
Marketing



What do Associate Members

The Profit Report



Join Us!



**SERVICE
WORLD**
— EXPO —

TAMPA

SEPTEMBER 22-24, 2020

ALLIANCE DAY

SEPTEMBER 21

SERVICE WORLD EXPO

SEPTEMBER 22-24

What does an Associate Membership

Included with Association Membership:



- Member Discount to Events
- Freebie Content from Website
- Group Buys
- Rebates from Most Preferred Partners

What happens when you upgrade?

\$50/Month



What happens when you upgrade?

\$50/Month



Your
Association



How else does your association

- Service Roundtable will provide meeting speakers free
- Association can participate with Other Affiliates to share best practices
- Option to use Service Roundtable file sharing space for members
- Cross marketing (we encourage our members join Association and vice versa)
- Service Roundtable communicates Association events

Requirements?

- Identify as an Affiliate with the Service Roundtable
- Complementary booth at the Association trade show
- Identify the Service Roundtable as a show sponsor

Comparisons

Associate Membership

- Average Quarterly Rebate \$150
- Access to 300 pieces of customizable content
- Discounted Registration for Events
- Frequent Educational Newsletters / Mailings

Service Roundtable Membership

- Average Quarterly Rebate \$1,500
- Access to 3,000 pieces of customizable content
- Discounted Registration for Events
- Frequent Educational Newsletters / Mailings
- Idea Exchange
- \$25 a month of dues returned to Local Association